



Business and Education Leaders Fly-In

Hilton Madison Hotel, Mt. Vernon Room | Washington, D.C.

November 14-15, 2018

November 14

2:00 PM	Welcome	Andy Van Kleunen
2:05 PM	Intros and Fly-In Overview	Jessie Leslie
2:20 PM	The midterms: <i>What they mean for our issues</i>	Rachel Unruh, Katie Spiker
3:00 PM	Federal Policy	Katie Brown
	<ul style="list-style-type: none">• The Big Picture• The Asks<ul style="list-style-type: none">○ Modernized Pell Grants (JOBS Act)○ Transparent, Quality, Workforce Data (College Transparency Act)○ Strengthened College-Business Partnerships (Higher Education Act, Perkins Career & Technical Education Act)○ Post-secondary Career Pathways (Gateways to Careers)	
4:00 PM	Elements of a Successful Hill Visit	Rob Garcia
	<i>A facilitated conversation between a former Hill staffer, a BLU member, and a communications professional about what makes for an effective Hill visit.</i>	
	<ul style="list-style-type: none">• Katie Brown, Senior Policy Analyst, NSC; former Hill staffer• Shana Welch, Regional Director of Talent Acquisition, Mercy Health• Nicky Lauricella Coolberth, Communications Director, NSC	
4:30 PM	Hill Prep	
	<i>Team-based prep for tomorrow's meetings, with BLU and NSC staff available for guidance and Q&A.</i>	
5:15 PM	Logistics and Final Questions	Jessie Leslie, All
5:30 PM	Break	

6:45 PM Meet for Dinner (Hilton Madison lobby; walk to dinner)

7:00 PM Dinner (Teddy; 1200 19th St NW, Washington, DC 20036)

December 6

7:30 AM Breakfast and Final Prep (Hilton Madison Hotel, Mt. Vernon Room)

8:30 AM Depart for Capitol Hill (rolling departures)

Meetings with members of Congress

- *Constituent meetings with individual congressional offices*

Lunch on Capitol Hill

Everyone is on their own for lunch and Hill meetings

- Senate: Dirksen Cafeteria (basement, Room SDB-R7)
- House: Longworth Cafeteria (basement, Room B-223)

2:00 PM Hill Briefing

4:30 PM Informal Debrief at PostScript Bar (Hilton Madison Hotel); Departures