



Make work-based learning work for business

WORK-BASED LEARNING STRATEGIES — including apprenticeship and on-the-job training — bring structured learning into the workplace helping new employees raise their skills over time while meeting the immediate workforce needs of business. Through work-based learning, companies can develop qualified and loyal employees while employees earn industry-recognized credentials and higher wages.

Congress should:

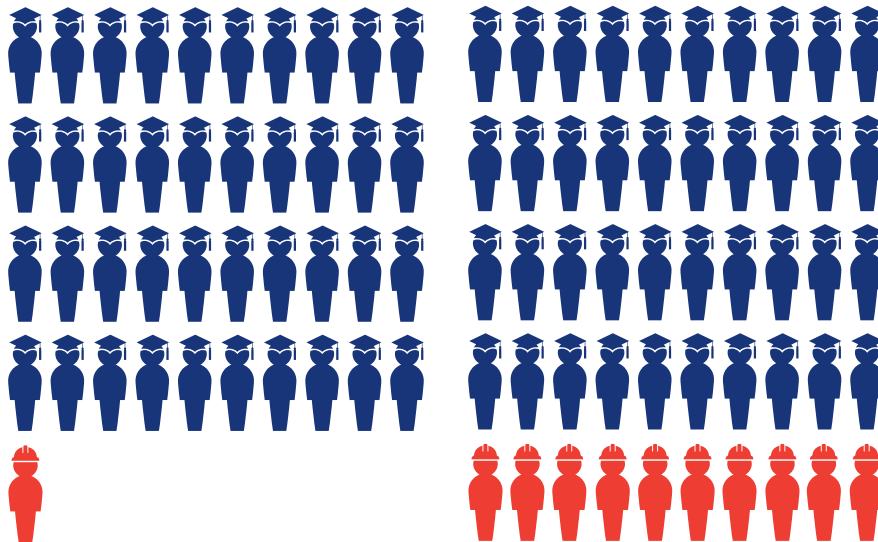
 **INVEST IN PARTNERSHIPS.** Small- and medium-sized businesses are the nation's job creators, but they can't always afford to develop in-house training. We should invest in intermediaries that can coordinate across employers to support apprenticeship expansion.

 **INCENTIVIZE PRIVATE INVESTMENT IN WORK-BASED LEARNING STRATEGIES.** Federal policies do little to address company costs associated with hiring workers who may still require some training and support to succeed. Targeted subsidies and tax credits can offset company costs for training new apprentices and upskilling existing workers.

 **EXPAND THE APPRENTICESHIP PIPELINE.** Congress should establish a new Work-Based Learning Support Fund to help out-of-school youth and adults lacking a solid employment history transition to apprenticeship or other work-based learning opportunities.

PUT MORE U.S. WORKERS ON AN APPRENTICESHIP PATHWAY

The U.S. has barely one apprentice for every 40 full-time college students.



Congress should support the development of five million new apprentices — the equivalent of one working apprentice for every four full-time college students.

ACT NOW!

Support the **BUILDS** and **PARTNERS** Acts.

Invest in industry partnerships to expand work-based learning, expand apprenticeship, build a skilled workforce to compete in today's global economy.