



Fall Briefing Webinar

October 17 , 2017

Welcome



Mike Kenig

Vice Chairman,
Holder Construction

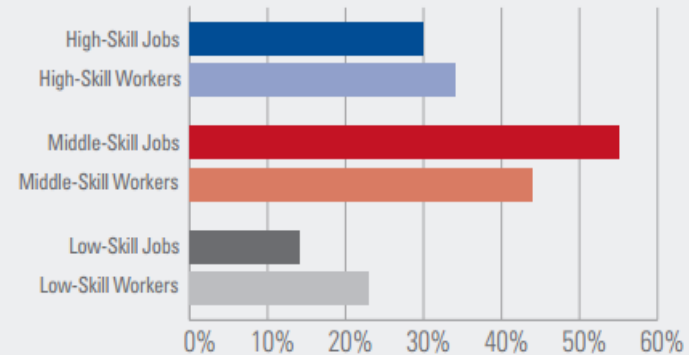
Who is Business Leaders United?

BLU is comprised of business leaders from a range of industries who are concerned about our [nation's skills gap](#), who are [working with local partners to train and hire](#) community residents for skilled jobs, and who [want our country's policymakers to follow suit](#) and invest, aggressively and effectively, in the skills of America's workers.

A Middle-Skill Gap

Middle-skill jobs account for 55 percent of Georgia's labor market, but only 44 percent of the state's workers are trained to the middle-skill level.

Jobs and Workers by Skill Level, Georgia, 2012



Source: NSC analysis of Bureau of Labor Statistics Occupational Employment Statistics by State, May 2012 and American Community Survey data, 2012.

Agenda



- **Georgia Delegation**
- **Overview of Fly-In**
- **Hill Visit Highlights**
- **Key Outcomes**
- **Q & A**
- **Getting Involved**
- **Closing**

Georgia Delegation



Overview of Fly-In



Amy Lancaster

Director Workforce Development,
Metro Atlanta Chamber

Overview of Fly-In

Timeline

- September 5th
 - Southern Chambers Welcome Dinner
- September 6th
 - Working Breakfast – Prep for Hill Visits
 - 10:00 -4:00 PM Hill Visits
 - Depart for home

Hill Visits

- Representative Ferguson
- Representative Scott
- Representative Loudermilk
- Senator Isakson
- Senator Perdue
- Representative Handel
- Speaker Ryan

Policy Priorities

PARTNERS Act

- *Grant to convene business and providers to set up apprenticeships*
- *Repurposes existing funds*
- *Allows funding for worker supports*

BUILDS Act

- *Connected to Infrastructure Act*
- *Creates the workforce needed to build structures included in the Infrastructure Act*

JOBS Act

- *Allows PELL Grant funds to be utilized for short-term training that leads to employment*
- *Creates flexibility of existing funds*

Hill Visit Highlights



- **Amy Lancaster**, Director Workforce Development, Metro Atlanta Chamber
- **Todd Helms**, SVP Human Resources, Automotive Parts Group, Genuine Parts Company
- **Gail Moore**, Owner, Custom Plastics & More
- **Scott Burton**, President, Whitaker-Taylor
- **Breezy Straton**, Project Manager – Workforce, Douglas County Development Authority
- **Rob Garcia III**, Senior Manager, Workforce Development Initiatives, Cobb Chamber
- **Mike Kenig**, Vice Chairman, Holder Construction

Key Outcomes



Breezy Straton

Project Manager - Workforce

Q & A



Getting Involved



Rob Garcia

Sr. Manager of Workforce Development
Cobb Chamber

How to Get Involved



Educate

Identify problem

Gather data

Voice concerns

Encourage utilization & implementation of best practices



Advocate

Recommend solutions

Voice support through constituent calls, legislator and agency visits

Federal, State, & Local



Engage

Informational: provide feedback, create awareness, participate in local system

Internally-focused: work-based learning, leverage existing resources to fill positions, upskilling

Externally-focused: contribute money or equipment for training programs, contribute to specific scholarship programs, volunteer as a mentor

Systems Change: participate in local Chamber workforce initiative or industry association initiative

How to Get Involved:

1. Sign up with Business Leaders United

- <https://www.businessleadersunited.org/>

2. Connect with Georgia BLU

- Email Amy Lancaster at Alancaster@macoc.com

3. Start a local workforce initiative

- Email Rob Garcia at rgarcia@cobbchamber.org

4. Host a joint meeting with GA BLU

- Email Amy Lancaster at Alancaster@macoc.com

5. Follow us on Twitter @GeorgiaBLU4wp

Closing



Amy Lancaster

Director Workforce Development,
Metro Atlanta Chamber

Appendix



- **Contacts**
- **Links & Resources**

Chamber Contacts

Adam Forrand | Director, Education & Talent Development
Gwinnett Chamber aforrand@gwinnettchamber.org

Rob Garcia III | Sr. Manager of Workforce Development Initiatives
Cobb Chamber rgarcia@cobbchamber.org

Amy Lancaster | Director Workforce Development
Metro Atlanta Chamber alancaster@macoc.com

Jason O'Rourke | Sr. Dir. Public Policy & Federal Affairs
Georgia Chamber jorourke@gachamber.com

Breezy Stratton | Project Manager
Douglas County EDA bstraton@developdouglas.com

Links & Resources

Websites:

- **Business Leaders United:** <https://www.businessleadersunited.org/>
- **Georgia BLU:** <https://www.businessleadersunited.org/who/georgia-blu>
- **National Skills Coalition:** <http://www.nationalskillscoalition.org/>

Helpful Resources:

- **Workforce Acronyms:**
<https://www.dropbox.com/s/8j6t5ju7qfcg8hc/Workforce%20Acronyms.pdf?dl=0>